



10 July 2026

To Whom It May Concern:

Re: Letter of Recommendation for David Mintz

It is my pleasure to offer my strongest recommendation for **David Mintz**.

I had the privilege of working closely with David during my time at YumEarth, where I served as the executive responsible for our relationship with JBM Sales. Throughout our years working together, David consistently demonstrated exceptional business judgment, strategic insight, and unwavering integrity.

David possesses a rare ability to understand the intersection of consumer trends, retail strategy, brand development, and commercial execution. His marketplace knowledge, combined with his extensive retail relationships and practical business experience, helped strengthen the growth of the YumEarth brand during an important period in the company's history, culminating in its successful private equity transaction.

What distinguishes David is not only his business acumen but also his character. He is thoughtful, dependable, collaborative, and trusted by the people who work with him. His advice is balanced, objective, and grounded in experience, which is why I have continued to seek his counsel long after our professional relationship at YumEarth. As I built my current business, David remained one of the first people I turned to for strategic guidance.

David leads with integrity, earns trust through action, and consistently focuses on creating long-term value. He has the rare ability to combine strategic thinking with disciplined execution while building meaningful relationships across organizations.

I recommend David without reservation for any board appointment, university leadership or advisory role, executive position, or entrepreneurial opportunity. I am confident he will bring sound judgment, thoughtful leadership, and the highest ethical standards to any organization fortunate enough to benefit from his experience.

Please feel free to contact me if I can provide any additional information.

Sincerely,

Lou Alaimo

Lou Alaimo, CEO
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